

# HASSRA Membership Recruitment

## Delivery Script Template

### Introduction

What is HASSRA is, what has it got to offer and what opportunities are there to get involved and to take advantage of a huge range of benefits and even save you a bit of money,

Firstly let's start with a question.

What does HASSRA stand for?

Well it used to stand for the Health and Social Security Recreational Association but in terms of an acronym it doesn't stand for anything anymore.

It does however stand for a top class multi layered Sports and Leisure provider.

HASSRA has been around in various forms since 1935 and has grown into what is probably the most successful and vibrant staff association anywhere.

HASSRA is the official departmental sports and leisure provider and a key delivery partner of the Governments "Well Being at Work Programme "aimed at making the working lives of our staff better.

We are supported and encouraged in this by the people at the very top of the organisation. Sir Leigh Lewis, Permanent Secretary for DWP is our HASSRA President.

At present there are approximately 68 000 members of HASSRA the majority of which work in DWP but also the Department of Health , Food Standards Agency as well as our Retired members and private contractors who work in our buildings such as Capita and Trillium.

There are 12 Regional Associations covering England, Scotland and Wales. You, if you join will be part of the West Midlands Region covering members from Hereford all the way up to Stoke.

HASSRA actually works on 3 levels.

Nationally – Organising National events, national teams the lottery (which we'll talk about later) and providing a support mechanism for regions.

Regionally – There are 12 Regions of which West Midlands is one. It also provides a support mechanism for local clubs.

The third tier is our network of local clubs. What is a local club?

Well that's a Sports and Social committee set up in a local office or a series of connected local offices who put on events such as charity fundraisers, parties and office team building functions for people who work in that environment.

So that's how HASSRA is set up. What you want to know is what HASSRA does.

Well before I go into any more detail. I want you to hold this thought.

I want to tell you how much HASSRA membership costs but I want you to mentally note everything I tell you that HASSRA provides, that you as a member can take advantage of and whilst I'm telling you I want you to constantly remind yourself how much everything I mention costs.

Ok. Here Goes. To join HASSRA and become a national regional and local club member costs .... £1.50 pence per month.

Hold that thought and listen to what you can get for your money.

## **Sport**

We are not just a sporting organisation but we do Sport and do it very well. We cover every sport you can possibly think of including Netball, Football, Darts, Bowls, Snooker, Angling, Rounders, Pool, Tennis, Table Tennis, Squash, Badminton, Crown Green Bowls, to name but a few.

Events in all of these activities are organised regionally with many of the winner going on to represent the region in National competitions.

The competitions are not just for the elite. All standards are welcome. The events are fun, well organised and staged at some of the best venues in the region. And apart from your £1.50 per month membership fee don't cost you anything to participate in.

Indeed we'll pay competitors travelling expenses and either provide a buffet or a meal allowance.

Furthermore if you are lucky enough to reach a National final you'll get to stay in top quality hotels with all accommodation and food paid for

We also arrange coaching or taster days in various activities; Hockey, Golf and Martial Art are just a selection of some of the events we have put on recently. Again the coaching is free of charge and all expenses are paid.

## **Other Interests**

HASSRA West Midlands covers many other interests other than sport. Here's just a small selection;

Quizzes in General Knowledge, Pop, Sport and TV and Movie, Horse Riding, Poetry, Pictionary, Literary, Drama and Photography.

All of these have a place in the regional calendar and many are included in the National calendar.

We also have a biannual Special Event, staged at a University Campus somewhere in the UK in September. The events are different at each Special Event and we hold regional qualifiers to be part of our regional team. A few of the regional events we've staged in the last couple of years.

Horse Riding for beginners

A Family Activity day including an assault course, archery and kayaking

An It's A Knockout and Family Fun day

A day's entertainment for members at a top gaming centre.

A skittles night.

All of them free, most with food provided.

### **Membership Benefits**

A lot of people are busy, have families and other commitments and don't necessarily want to take advantage of our event programme. So what has HASSRA got to offer then?

Well quite simply one of the most extensive and varied portfolio of discounts you'll find anywhere.

### **Let's start with cinema tickets.**

Cinema tickets are our most popular member's discount. Our regional office sells cinema tickets for all the major players in Cinema. That's to say Showcase, Odeon, Cineworld and Vue. We also have Independent Cinema tickets that can be used at many of the Cinemas in the West Midlands, including some of the smaller Independent ones.

You can obtain tickets directly from the Regional office with cheques made payable to HASSRA West Midlands or credit and debit cards stating your staff number, location, type and quantity of tickets.

You can have up to 12 tickets in any one calendar month and they currently only cost between £4 and £4.50. They're available to use any time and all come with a long expiry date.

If you and your partner visit the cinema just 3 times a year you've made a saving by being a HASSRA West Midlands member before I even tell you anymore about what we have to offer.

### **Drayton Manor**

Buy tickets from the Regional Office in the same way as you get your cinema tickets. Save £8.00 on the gate price for adults and £7.00 for children. If you're taking the family work out for yourself how much being a member could save you.

### **West Midlands Safari Park**

Same system applies. Fill in one of our forms; apply for your tickets for either yourself or for the whole family and save something like £5.00 a ticket.

### **Blackpool Pleasure Beach**

These are available and discounted at the price of £10 per ticket at least.

Let's list a few more of our benefits we should have offer during the Year.

Tamworth SnowDome – Buy one Get one Free on all activities are available from May to September.

Hestia Mortgages – A Bespoke service specifically for HASSRA West Midlands members

Bupa – Discount on joining fees

Sandwell Leisure – receive a 20% on the monthly Leisure Pass

Dudley Zoo – children go free with full paying Adult

That's just a flavour of our Regional Benefits in the West Midlands . Remember you can view other Regional pages on the intranet/internet for offers and in many cases get the same or slightly less discounts off their local attractions as well.

There is also a whole load more benefits that are displayed on our National Pages including offers for Alton Towers, Thorpe Park, Chessington World of Adventures and Zoo, Legoland, Madame Tussauds, Warwick Castle, Sea Life Centres and Sancturies, London aquarium and the Edinburgh, London and York Dungeons. You will also see a list of the membership benefits around the regions many of which are available to all HASSRA members.

Remember if there is anything we have mentioned you don't see or you are aware the offer is no longer valid please let us know pronto by email or phone: [hassra.westmidlands@dwp.hassra.org.uk](mailto:hassra.westmidlands@dwp.hassra.org.uk)  
Or call us here on 0121 626 3076

## **Intranet and Internet**

The HASSRA site is available through the Intranet and Internet. You can access the internet from anywhere by typing in [www.hassra.org](http://www.hassra.org) and you'll get to know what's going on in HASSRA. Though please note sometimes the internet message may be a few weeks behind the intranet message and it is advisable to call the Regional office to confirm details are current if there is something that takes your interest.

To access the intranet at work simply access the intranet via the DWP Home page.

From the A to Z list select H for HASSRA and then save it to your favourites.

You'll go initially to the National HASSRA page which contains all your National HASSRA information and competitions including our Fun and Free competitions where we regularly give away prizes like holidays in New York and Florida and tickets to the Wimbledon finals.

There's also a regional pull down list where you can access all twelve regional pages but the one that will interest you most is HASSRA West Midlands which includes a news section with results and reports plus details of forthcoming events, charity news and a chance to win some great prizes.

All of our regional membership benefits are detailed and there's an A to Z section of everything you might want to know about HASSRA.

## **Lottery**

We talked about the lottery earlier. Well how does it work?

Essentially it costs you £1.00 per share, that's £1.00 per share. You can have up to 20 tickets in a month and just like your actual membership fee, it's deducted from your salary. Every single month HASSRA gives away a Mini Cooper, 4 prizes of £2500, 20 prizes of £1000 and 22 prizes of £500.00.

A HASSRA member has to win one of these prizes every single month.

As the saying goes you've got to be in it to win it! It could be you!

## **Trips and Special Offers**

HASSRA offers a wide range of discounted and subsidised trips and Special Offers. Typical trips we've run recently include excursions to Disneyland

Paris, Cologne, Barcelona, Dublin, New York where already great value trips are further subsidised by a further amount ranging between £20.00 and £40.00 per person. Scheduled trips include a London Bank Holiday Trip in May 2010, Edinburgh in September 2010.

Our Special Offers are also extremely popular where we discount tickets for shows, concerts and events in our region.

For example in recent years we've subsidised tickets for the following;

The Good Food Show  
Gardeners World  
Disney On Ice  
Blood Brothers  
High School Musical  
Magnificent Mela  
Your Horse Live  
Aladdin at the Birmingham Hippodrome  
Singalaong a Abba  
Festive Gift Fayre  
Christmas Crafts Show

And more besides.

### **Sponsorship Scheme**

Once you've become a member and have retained your membership for a year you can apply for a grant under the HASSRA Sponsorship Scheme.

Basically if you're involved in an activity and that activity entails some expense (what doesn't) and you have some potential in that activity then you can apply for a Sponsorship Grant.

Our NATIONAL Awards committee decide on each application and can make awards ranging from a couple of hundred pounds upward.

In recent years the Regional Office has had applications in respect of dog training, disco dancing and mediaeval re-enactments to name but a few so it's always worth applying. In 2008 Bill Nicholson from Coventry was awarded a Sponsorship for WoodTurner that has helped him progress his craft.

### **Volunteers in HASSRA**

There is also the exciting opportunity for members to volunteer to support the extensive and growing HASSRA programme. With well being for staff a strong concern, HASSRA has strong Departmental backing from the top. Many volunteers, business needs permitting, are being supported by their Managers in being given time off to support HASSRA. Volunteers who have an enthusiasm and passion for an event have found it very rewarding to organise and run Regional events. As well as getting a lot of praise and appreciation for doing this many volunteers have learnt new skills transferable to their day job.

Anybody interested in volunteering to support HASSRA will need to contact the Regional team here on 0121 626 3076 who will be more than happy to provide information on the opportunities available and support them in every way they can.

### **Local Clubs**

(Each club representative to fill in details of their own club activities in this space)

### **Summing Up**

I hope I've given you a flavour here of what HASSRA has to offer here but this isn't everything. Indeed this is just a taste of what HASSRA has to offer.

We are a forward thinking organisation that always listens to its members and encourages new ideas and suggestions.

If you like what you've heard then I would urge you to sign up. Remember it costs only £1.50 per month and you can benefit in so many ways.