

HASSRA Annual Report 2025 – Summary

Overview

2025 marked HASSRA's 90th anniversary, celebrating nine decades of supporting DWP and DHSC staff. The organisation operates at scale with **63,000 members**, **317 local office and activity clubs**, and **£3.8m income**, delivering a wide programme of wellbeing, sport, and leisure activities.

A milestone year that strengthened community, boosted engagement, and reinforced HASSRA's role in supporting wellbeing across the civil service.

Key Achievements

- Delivered **£5m** in member benefits and discounts
- Paid out **£1.1m** Lottery payouts
- Free draws and competitions worth **£164k**
- **378,000** member participations
- **£21.4k** Development Fund awards
- **1,189** national festival attendees
- Year long programme of **90th anniversary initiatives** – competitions, prize draws, club grants and local, regional and national celebrations

Programme Delivery

- Broad programme: festivals, sports, arts, competitions, online activities
- Significant savings via attraction, cinema and heritage tickets and partnerships
- Enhanced lottery payouts of £1.1 million with extra draws to celebrate 90th Anniversary and an extra double money draw
- Growth of HASSRA Live digital platform

Membership & Engagement

- Continued strong growth and engagement through initiatives such as the Buddy Draw (£30k prizes)
- 200,000+ competition entries
- New Recruitment Forum and improved recruitment materials
- Enhanced support for retired members and expanded inclusion efforts

Timeline of 2025 Events

- **January – March**

Launch of enhanced monthly quizzes with 90th anniversary prize boosts
Continued rollout of fortnightly puzzles and competitions

- **April**

First-ever Easter Promotion delivering £40k in member savings

- **May**

AGM and Awards Ceremony (Warwick University)
Special 90th Anniversary Lottery Draw (£90k prize pot)

- **June – August**

Summer Promotion (20,000 tickets sold, £325k savings)
Anniversary competitions and Summer Giveaway (£22k prizes)

- **July & September**

Two HASSRA Festivals (record attendance, new activities introduced)

- **October**

Interdepartmental Swimming Competition
Lottery Double Money Draw (first £40k winner)

- **November**

Indoor Cricket Tournament
National Board & Chairs strategy meeting

- **December**

Major competitions including:
Christmas Cracker (£60k in cash and prizes)
Holiday competitions and 12 Days of Christmas campaign

Volunteers & Community

- Supported by more than 4,000 volunteers central to delivery and continued success
- Charity fundraising: £77,759
- Strong regional and local club collaboration through training, finance reporting and forums

Equality, Diversity & Inclusion

- Continued focus on accessibility and inclusion
- Strong partnerships and inclusive events
- New competitions promoting wellbeing and belonging

Sponsorship & Partnerships

- Backed by DWP senior management and CSiS Charity Fund
- Business Unit Grants: £7k+ awarded, 2,000+ staff engaged in dispersed teams

Digital & Operations

- Investment in HASSRA Live (performance, security, usability)
- New helpdesks and training for volunteers
- Planned communications strategy through Livelife magazine and targeted campaigns

Financial Position

Through a planned reduction in reserves HASSRA has a budget deficit of £4.6k

- Revenue deficit: £600k
- Lottery surplus: £595k
- Net deficit: £4.6k
- Reserves: £1.94m

Conclusion

2025 was a landmark and highly successful year, combining strong engagement, high-value benefits, and national celebration. HASSRA remains financially stable, volunteer-led, and well-positioned for future growth, with continued focus on inclusion, digital innovation, and member value.