

# HASSRA in 2023 & 2024

This summary highlights some key achievements in 2023 and our work in 2024.

## Who We Are & What We Do

Formed in 1935, **HASSRA** has been providing sports and leisure opportunities to staff in DWP, DHSC and associated agencies for 89 years. It is a national organisation of **60,000 members** with income of **£3.7m**, and strong foundations in **350 volunteer-led local clubs** organised across **12 regions**.

Our aim is to provide a broad range of sports and leisure opportunities at work and at home which help members achieve a happy and healthy work-life balance. HASSRA supports DWP's vision to make DWP a great place to work.

In 2023, that included the following package of benefits funded by members' subscriptions:

- **benefits, discounts and offers worth £5m**
- **HASSRA Lottery paying out a guaranteed £756k plus a double money draw worth an extra £63k**
- **free draws and competitions worth £121k**
- **fortnightly prize puzzles and monthly online quizzes live on YouTube**
- **national and regional sports and fitness, arts and crafts and cultural activities**
- **local office and single activity club programme of sports and leisure events**
- **a Development Fund awarding £8,545 to help members achieve their potential**
- **three HASSRA Festivals (April, July and September) hosting 1,252 members and volunteers**
- **and much more totalling 250k member participations in 2023.**

Wellbeing is at the heart of everything we do, and close collaboration with the DWP Wellbeing team and their advocates has been central to our work. Strong partnership with the DWP Communications team has enabled the HASSRA message to be shared far and wide.

Our message has also been delivered by a cadre of more than 2,000 regional and local volunteers. Their passion, engagement and support of HASSRA continues to be invaluable, as they organise local sporting and leisure events in their clubs and regions that increase a sense of belonging and camaraderie amongst colleagues. They also promote national sports, activities and discounts to their colleagues and friends.

# Looking to 2024 and beyond

## Building Membership

Recruiting and retaining members remains our top priority. We have concentrated on updating marketing materials and sharing our offer with regions and clubs. Operating within a backdrop of the 'cost of living' crisis, now more than ever we understand our members need to save money. We have striven to provide discounted days out, activities and support for members and their families.

Our target of 60,000 members by December 2025 was achieved in June 2024, so we are now working towards the challenge of 65,000 members before the end of 2025!

## Supporting Clubs and Volunteers

With an active network of 12 regions and 350 local clubs run by thousands of enthusiastic volunteers, we support and supplement Wellbeing initiatives with additional resources that help to make DWP a great place to work.

The introduction of Business Unit Grants will enable dispersed teams to join together regardless of their office location to enjoy activities funded by HASSRA.

## Promoting Equality and Diversity

HASSRA has always endeavoured to offer something for everyone, so we set up a Diversity and Inclusion sub-committee to advise the National Board of Management how to make HASSRA even more inclusive. Building on this, we invited Activity Alliance to our sports and activity Festivals for their expertise on ensuring all our events were as inclusive as possible. We look forward to providing training for all our organisers to embed diversity and inclusion in everything we do.

## Building our Business

Hybrid working has continued to pose several challenges which we have risen to. Our digital platform HASSRA Live, has been instrumental in delivering online and digital access to our offers and benefits and increasing colleague engagement. Alongside this, we have continued to provide more traditional sporting opportunities, blending 21 National Championships delivered at our flagship Festivals with taster events.

## 90th Anniversary

2025 will be a very special year for the Association as it will mark our 90th anniversary! Planning is already underway to ensure engagement with all our members as we celebrate this amazing milestone throughout all of 2025.

You can find out more about **HASSRA** at [hassra.org.uk](https://hassra.org.uk)