



HASSRA

West Midlands

Annual Report 2022

Regional Chairs Foreword



Thank you to everyone for your contribution to HASSRA West Midlands over the past year. 2022 was once again the year when HASSRA West Midlands was crowned the Best Regional Association, it is a massive honour and in recognition of everyone's hard work and dedication throughout the region – thank you very much!

The past year has been one of transition and returning to normal for the association following the pause on events and activities due to the previous years of the pandemic. We've dealt with that remarkably well as you will see throughout this Annual Report - our member participations have returned to a healthy level for events and they will only get better in the year ahead, along with fantastic take up for competitions, shows and great engagement at local club level. We really do have a lot to look forward to in 2023!

West Midlands membership currently stands at 4,412 members (at 31/12/2022). We've seen a big decline in regional membership over the past year, something we do need to address in the next 12 months, to both attract new members and importantly retain existing ones. We also need to ensure members who are retiring or leaving the Department for pastures new, are aware that they can remain a HASSRA member beyond life in DWP.

At a time when we are all dealing with the cost of living challenges, HASSRA is able to offer great savings and some light enjoyable relief for members. Our range of cashback initiatives, competitions, discounted theatre shows and cinema ticket subsidies have saved members in excess of £27,000 over the past year. In addition, we've had yet another bumper year for regional winners in the HASSRA National Lottery, with a total of 123 West Midlands members winning a collective sum of £60,400 in prize money.

Our local clubs have once again done a superb job raising money for various local and national charities. Thanks to the generosity of colleagues across the region, our network of clubs raised a fantastic £6,776.86 (reported at the time of publication). I must say a huge congratulations and thank you to our award-winning regional drama group, who in November, raised a fantastic £1,135.10 for Birmingham homelessness support charity SIFA Fireside from tickets sales for their production of 'Walk On By'.

My challenge to you all this year is to think about how the association needs to evolve now that we've fully embraced hybrid working. The traditional local club and regional activities need to change now that colleagues aren't always working in offices. How do you keep those individuals fully involved with HASSRA and reaping the rewards when they may not always be on site? I'd welcome any thoughts you may have on how we can do things even better moving forwards.

I must finish by saying a huge thank you to everyone who has supported HASSRA at both a local club and regional level over the past year. Your hard work and dedication doesn't go unrecognised and I am extremely grateful and appreciative of everything you do. Here's to a thoroughly enjoyable and extremely successful 2023.

Many thanks for your continued support.

Andy Richmond

HASSRA West Midlands Regional Chair

Board of Management

Regional President – Alice Hopkins

Regional Chair – Andy Richmond

Deputy Regional Chair – Gareth Niblett

Communications

Gareth Niblett
Daniel Suggitt

Finance

Brenda Viney
Asma Choudhury
Sandra Pollard

Events & Wellbeing

Jo Jones

Resources & Merchandise

Asma Choudhury

Recruitment & Retention

Alice Hopkins
Asma Choudhury
Mandy Chilton
Andy Collin

Awards

Sonia Wright
Sandra Pollard
Asma Choudhury
Gareth Niblett

Disciplinary

Andy Richmond
Alice Hopkins
Brenda Viney
Gareth Niblett

Annual Conference

Sonia Wright
Brenda Viney
Gareth Niblett

Trips

Sonia Wright
Andy Collin

Memberships

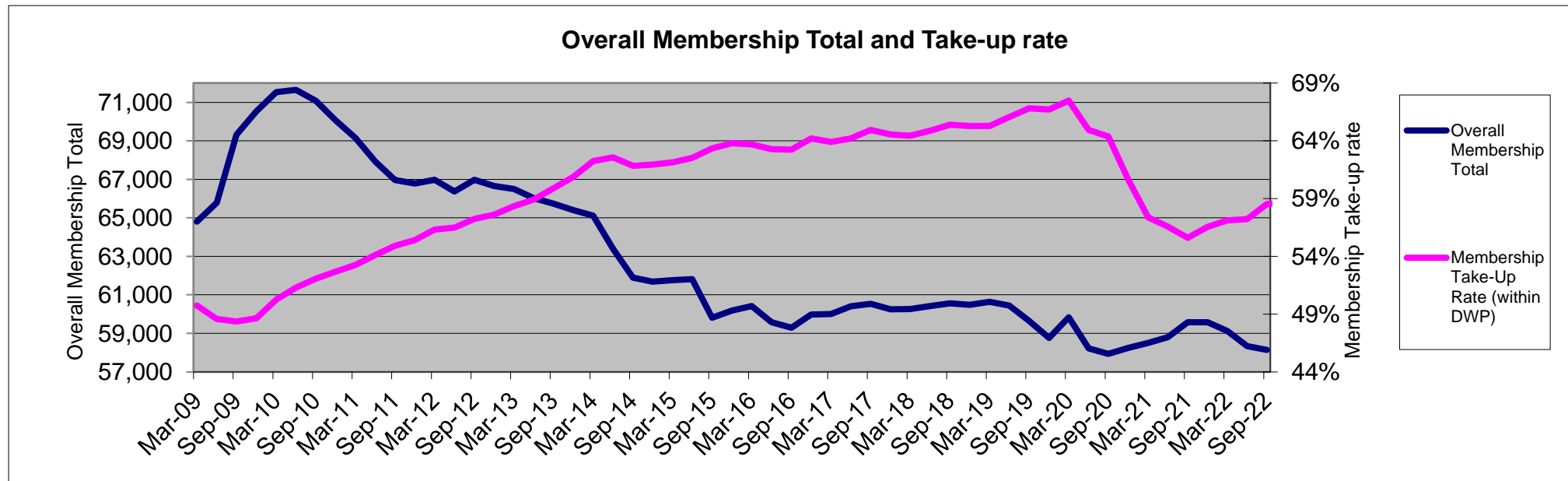
Membership data as at 31/12/2022

National Membership:

- HASSRA membership = 57,745
- Variance on last 12 months = -1,828 members
- DWP headcount = 85,723
- Membership take up rate = 58.67%

Regional Membership:

- HASSRA membership = 4,412
- Variance on last 12 months = -193 members
- Membership breakdown:
 - Full Members = 4,280
 - National Associate Members = 132



HASSRA Lottery

123 regional winners in 2022

Winning a prize fund of **£60,400**

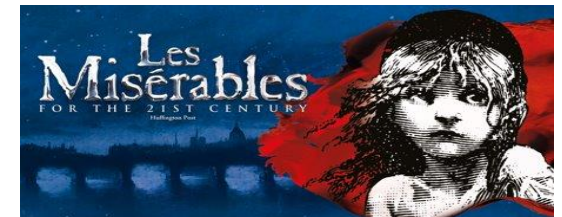


Month	Number of Winners	Value of Wins
January	11	£1,700
February	8	£3,200
March	6	£2,900
April	12	£3,600
May	12	£2,300
June	7	£6,700
July	15	£11,900
August	11	£3,900
September	7	£1,700
October	12	£8,000
November	10	£7,600
December	12	£6,900

Membership Offer

Throughout the year we have offered members numerous discounted theatre ticket offers. Take up of each show, along with the savings to members are detailed below:

Show	Discounted Tickets Sold	Total Saving to Members
Strictly Ballroom The Musical	50	£575.00
Joseph and the Amazing Technicolor Dreamcoat	69	£690.00
Waitress	49	£563.50
Les Miserables	69	£1,035.00
Sister Act	90	£1,080.00
Dick Whittington (Jan 2023)	250	£2,500.00
Sleeping Beauty (Feb 2023)	93	£1,116.00
SIX The Musical (Feb 2023)	144	£1,872.00
Total	814	£9,431.50



Tickets

Cinema Tickets:

- Members purchased **8,877** cinema tickets in 2022.
- HASSRA West Midlands subsidised ticket costs, saving member **£10,156.62**.

Theme Parks & Attractions:

- Members purchased **850** tickets to theme parks and attractions.
- The most popular discounted attractions were:
 - Twycross Zoo – **296** tickets purchased
 - Festive Gift Fair – **131** tickets purchased
 - Wildfowl & Wetlands Trust – **101** tickets purchased
 - Gulliver's World – **92** tickets purchased



Club Grants & Cashback Offers

Local HASSRA clubs had the opportunity to bid for club grants twice throughout 2022; for the Platinum Jubilee and festive period. In addition, we offered several Cashback initiatives to members. The amount awarded in club grants, along with the cashback savings to members are detailed below:

Club Grants		
Offer	Number of Grants Awarded	Total Value of Grants Awarded
Jubilee Grants	7	£2,000.00
Festive Grants	10	£1,300.00
Total	17	£3,300.00

Cashback Offers		
Offer	Number of Applications	Total Value of Cashback Awarded
Food Festivals Cashback	6	£38.70
Commonwealth Games Cashback	97	£2,268.50
September Sports Cashback	18	£233.01
December Panto Cashback	39	£992.99
Total	160	£3,533.20

All Cashback offers enabled members to save 25% on their ticket costs.

Regional Events & Festivals

We are always keen to welcome and embrace new members. 2022 has seen new faces participating in events and attending their first HASSRA Festival.

A breakdown of the number of participants in each HASSRA West Midlands event throughout 2022 is on the following page.

HASSRA Festivals:

A highlight of HASSRA's national calendar are the Festivals, taking place in July and September each year at the University of Warwick campus. The Festivals see HASSRA members from the 12 regions compete and volunteer across the weekend, with around 600 HASSRA members attending.

July Festival: 42 HASSRA West Midlands members competed at the July Festival. Regional qualifiers were held, with expressions of interest offered for some events to create more inclusivity to members. West Midlands had one winner at the July Festival – Maria Watch who won the Contemporary Music category.

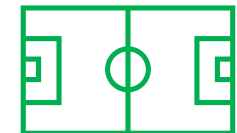
September Festival: The September Festival was cancelled due to the passing of the late Her Majesty Queen Elizabeth II. The Festival has now been rescheduled to take place over the weekend of 31st March – 2nd April 2023.

Regional Event Participation

Month	Event	Number of Participants
January	-	-
February	-	-
March	-	-
April	6 th – Snooker	23
May	15 th – Archery	15
	27 th – Darts	25
June	9 th – Rounders	16
July	1 st – Photography	3
	8 th – Festival	42
	20 th – Badminton	14
	28 th – Activity Day	40

Month	Event	Number of Participants
August	10 th – Activity Day	37
September	10 th – Festival	Cancelled due to the passing of Her Majesty Queen Elizabeth II.
October	28 th – Indoor Cricket	7
November	-	-
December	-	-

222 member participations in regional events



Regional Finances

- The HASSRA West Midlands regional accounts were prepared by Jackie Clydesdale (Regional Finance Manager) and audited by Dave Roberts and John Daniels on 28/02/2023.

Account Balance Sheet 31/12/2022			
Balance held on 01/01/2022	Income	Balance held on 31/01/2022	Expenditure
Treasury Bond	£92,000.00	Treasury Bond	£92,000.00
Lloyds	£61,770.36	Lloyds	£62,799.33
Total	£153,770.36	Total	£154,799.33

Profit & Loss Account – 31/12/2022	
Balance at 01/01/2022	£153,770.36
Balance at 31/12/2022	£154,799.33
Excess of Income over Expenditure	£1,028.97

Income / Expenditure 01/01/2022 to 31/12/2022			
Income		Expenses	
HASSRA Rebate	£82,762.80	Club Payments	£40,395.00
Other Income	£1,807.50	CSSC	£1,424.00
Interest	£292.44	Activity Days	£1,532.11
CSSC Grant	£2,863.20	AGM	£6,790.85
		Annual Awards	£1,942.07
		BOM	£128.45
		Badminton	£100.19
		Bowls	£27.60
		Cinema Subsidy	£11,548.36
		Competitions	£3,574.45
		Donations	£950.00
		Conference	£80.90
		Indoor Cricket	£1,098.11
		Darts	£123.40
		Discounts	£1,080.25
		Drama	£479.00
		National Reclaims	£9,525.86
		New Initiatives	£33.20
		Regional Sports	£306.30
		Rounders	£172.68
		Snooker	£227.60
		Ten Pin	£906.59
		Vouchers	£4,250.00
Total Income	£87,725.94	Total Expenses	£86,696.97

Photo Gallery



Regional Awards

Award	Winner
Best Large Club	1 st – HASSRA Telford New Town House 2 nd – Birmingham Arena Central 3 rd – Nuneaton Debt Management Centre
Best Small Club	1 st – HASSRA Shrewsbury 2 nd – Worcester
Business Sponsor of the Year	Julie Kennedy (Nuneaton Debt Management Centre)
Volunteer of the Year	Winner: Daniel Suggitt (Telford New Town House) Highly Commended: Neelu Jassal (Walsall Service Centre)
Best Arts & Crafts Contributor	Annie White (Wolverhampton Molineux House)
Best Communication	HASSRA Shrewsbury
Lynda Gadsden Memorial Trophy (For an outstanding contribution to charity)	Raj Ram (Wolverhampton Molineux House)
Best Sports Person	Lois Smalley (Nuneaton Debt Management Centre)
Best Newcomer	Joy Rudge (National Associate Member)
Innovation Award	HASSRA Telford New Town House
Merit Award (For outstanding service to HASSRA)	Wendy Price (Wolverhampton Molineux House)



**HASSRA West
Midlands Regional
Awards 2022**

Keep in Touch



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@HASSRAWM



HASSRA WestMidlands



www.hassra.org.uk