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|  | **KEY** | **AWARENESS DAYS** | **DWP** |
| **Month** | **Date** | **Content** | **Is it a key campaign for DWP?** |
| **January** | Whole month | Veganuary |  |
|  | Whole month | Dry January |  |
|  | 13 - 19 | National Obesity Awareness Week |  |
|  | 20 - 24 | Cancer Talk Week | Yes |
|  | 27 | Holocaust Memorial Day | Yes |
|  | 29 | Chinese New Year |  |
| **February** | Whole month | LGBT+ History Month | Yes |
|  | 6 | Time to Talk Day | Yes |
|  | 26 February - 3 March | Eating Disorder Awareness Week |  |
|  | Feb/March (dependent on Easter) | Lent | Yes |
| **March** | 28 Feb - 30 | Ramadan | Yes |
|  | 8 | International Women's Day | Yes |
|  | 12 | My Whole Self Day (MHFA England) |  |
|  | 13 | Young Carers Action Day |  |
|  | 14 | World Sleep Day |  |
|  | 17 - 24 | Nutrition & Hydration Week |  |
|  | 18 - 24 | Neurodiversity Week | Yes |
|  | 21 | International Day for the Elimination of Racial Discrimination | Yes |
|  | 31 | Transgender Visibility Day |  |
| **April** | Whole month | Stress Awareness Month | Yes |
|  | 12 - 20 | Passover | Yes |
|  | 22 | Stephen Lawrence Day |  |
| **May** | Whole month | Charity for Civil Servants Mega Miles Challenge | Yes |
|  | 5 - 11 | Deaf Awareness Week | Yes |
|  | 8 - 14 | National Women's Health Week | Yes |
|  | 12 - 18 | Mental Health Awareness Week | Yes |
|  | 14 | Staff Networks Day | Yes |
|  | 16 | Global Accessibility Awareness Day | Yes |
|  | 17 | International Day Against Homophobia, Biphobia and Transphobia |  |
| **June** | Whole month | Gypsy, Roma and Traveller History Month |  |
|  | Whole month | Pride month | Yes |
|  | 9 -15 | Men's Health Week |  |
|  | 9 -15 | Carers Week | Yes |
|  | 15 and 16 - 20 | Social Mobility Awareness Day and Social Mobility Week | Yes |
|  | 17 - 23 | Cervical Screening Awareness Week |  |
|  | 22 | Windrush Day |  |
| **July** | July - August 2025 | South Asian Heritage Month |  |
|  | 24 | Samaritans Awareness Day |  |
| **August** | 1 | Cycle to Work Day |  |
|  | 26 | Women's Equality Day |  |
| **September** | 10 | World Suicide Prevention Day |  |
|  | 23 | International Day of Sign Language |  |
|  | 29 September - 5 October | National Inclusion Week | Yes |
|  | 22 - 28 | National Eye Health Week |  |
|  | 22 - 24 | Rosh Hashanah | Yes |
| **October** | 1 - 2 | Yom Kippur | Yes |
|  | 1 | International Day of Older Persons |  |
|  | 6 - 12 | Dyslexia and Dyspraxia Week | Yes |
|  | Whole month | ADHD Awareness Month | Yes |
|  | 9 | World Sight Day |  |
|  | 10 | World Mental Health Day | Yes |
|  | 11 | National Coming Out Day |  |
|  | Whole month | Black History Month | Yes |
|  | Whole month | Stoptober |  |
|  | 18 October (and whole month) | World Menopause Day (and Menopause Awareness Month) |  |
|  | 31 October - 1 November | Diwali | Yes |
| **November** |  | Interfaith Week | Yes |
|  | 11 | Day of Remembrance |  |
|  | 13 - 19 | Transgender Awareness Week |  |
|  | 19 | International Men's Day | Yes |
|  | Whole month | Islamophobia Awareness Month | Yes |
|  | 20 | Transgender Day of Remembrance |  |
|  | 22 | Carers Rights Day | Key Campaign |
|  |  | Speak Up Safely Week (decided by CO) / Anti-Bullying Week | Yes |
|  |  | Financial Wellbeing |  |
|  |  | Raising Awareness of Domestic Abuse | Yes |
| **December** | 3 | International Day of Persons with Disabilities | Yes |
|  | Whole month | Disability History Month | Yes |
|  |  | Seasonal Affective Disorder |  |
|  |  | Grief Awareness Week |  |
|  | 14 - 22 | Channukah | Yes |
|  | 25 | Christmas | Yes |